



## The 12<sup>th</sup> International Conference of Indigenous and Cultural Psychology Centenary Conference of Albert Bandura's Contribution to Science

**Leadership, organization, health, and sustainability in the global context:  
Promoting human agency for the self, family, school, community, society,  
and environment**



**International Association of Indigenous & Cultural Psychology (IAICP),  
Jendral Achmad Yani University, Padjadjaran University & Esa Unggul University,  
Bandung, Indonesia, August 4-6, 2025**

Albert Bandura is the most cited figure in contemporary psychology, the highest-impact living author in Humanities and Social Sciences. He is known for his groundbreaking research on self-efficacy, observational learning, behavioral change, and moral behavior. His landmark books are: *Social learning and personality development* (1963), *Principles of behavior modification* (1969), *Social foundations of thought and action: A social cognitive theory* (1986), *Self-efficacy: The exercise of control* (1997), *Moral disengagement: How good people do harm and live with themselves* (2016). In 2021, he completed the substance of the book, *Social cognitive theory: An agentic perspective on human nature*. It has been edited and finalized by Daniel Cervone (2023). He received honors and awards from many institutions, including, The National Academy of Medicine (1989), the APA (1980, 2004), the World Innovation Foundation (2004), The International Union of Psychological Science (2012), The Order of Canada (2015), National Medal of Science (2016), and 19 Honorary Degrees.



**Professor**

Albert Bandura receives the  
National Medal of Science on  
May 19, 2016

**President**

Barack Obama confers the  
National Medal of Science at  
the White House

For Albert Bandura, human agency and self-efficacy are not just abstract concepts, but basic principles that guided his life. He came from humble beginnings, born in 1925 to an immigrant Polish father and Ukrainian mother in the frontier town of Alberta, Canada. His parents built a farm but encouraged him to pursue higher education. At the University of British Columbia, he discovered a passion for psychology. He received his Ph.D. at the University of Iowa and joined Stanford University in 1953.

His famous Bobo doll experiment and snake phobia modeling experiments formed the basis of the self-efficacy theory. He revealed how self-efficacy underlies transformational behavioral changes and led him to articulate the Social Cognitive Theory. The theory outlines the scientific mechanisms of how people develop forethought and exercise control over their lives in contrast to the mechanistic theories of behaviorism, unconscious impulses, or personality traits. The traditional theories are just descriptive categories which assume biological and mechanical determinants of human behavior, but they failed to identify the scientific mechanism and process to explain behavioral change. Research in epigenetic and neurobiological research provides falsification of traditional theories and confirm the scientific validity of the self-efficacy and Social Cognitive Theory.

Social Cognitive Theory provides an agentic perspective on human nature and how people have the power to determine the course of their lives to realize their goal. Through forethought and intention, a person can bring the future to the present and act on it to reach one's goal. His research covers various fields of psychology and disciplines in social sciences. He applied his theory to transform individuals' lives and society around the world. He analyzes the impact of moral disengagement that has accelerated the destruction of the environment, society, and governance (ESG). He points out that through human engagement, agency and self-efficacy, we can develop creative and innovative solutions at the individual, social, and collective level.



Organized by: IAICP - Unjani - Unpad - UEU



# ICICP 2025

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### KEYNOTE SPEAKERS



**Prof. Michael Morris, Ph.D.**  
Columbia University, USA



**Prof. M. Ali Berawi, Ph.D.**  
Universitas Indonesia, Indonesia



**Prof. Susumu Yamaguchi, Ph.D.**  
University of Tokyo, Japan



**Prof. Daniel P. Cervone, Ph.D.**  
University of Illinois, Chicago - USA



**Prof. Kay Bussey, Ph.D.**  
Macquarie University, Australia



**Prof. Ian Roberge, Ph.D.**  
York University, Canada



**Prof. Akira Tsuda, Ph.D.**  
Teikyo University of Sciences, Japan



**Prof. Sik-hung Ng, Ph.D.**  
City University of Hongkong, Hongkong



**Prof. Rosnah Ismail, Ph.D.**  
University of Cyberjaya, Malaysia



**Prof. Virgo Handoyo, Ph.D.**  
California Baptist University, USA



**Dr. M. Nadeem Kasmani, MD, MMSc.**  
Harvard Medical School, USA



**Mary Bandura, Ph.D.**  
USA

### INVITED SPEAKERS

**BANDUNG, INDONESIA  
AUGUST 4-6, 2025**

#### Topics:

- Environmental sustainability and transformation
- Leadership, career development, work values, and organizational effectiveness
- Indigenous & cultural knowledge, creativity and cultural transformation
- Social change and societal harmony
- Community resilience, education and disaster relief
- Mental health, stress, depression and counselling
- Happiness, subjective well-being and quality of life
- Biomedical sciences, biomolecular & clinical sciences, health education and hospital administration
- Technology, social media, virtual reality, and digital transformation
- Child development, the role of parents, family and peers
- Learning in education, sports, art and music
- Role of religion and faith in promoting family & community cohesion

#### Call For Paper Registration Fee

	In Person	Online
<b>International</b>		
• Presenter	\$200	\$100
• Non presenter	\$100	-
<b>Indonesian</b>		
• Presenter	Rp. 1.000.000	Rp. 750.000
• Non presenter	Rp. 650.000	-
<b>International Student</b>		
• Presenter	\$150	\$75
• Non presenter	\$75	-
<b>Asean Student/ Developing Countries</b>		
• Presenter	\$65	\$45
• Non presenter	\$45	-

#### Posters Registration Fee

<b>International</b>	: \$100
<b>Indonesian</b>	: Rp. 500.000
<b>International Student</b>	: \$75
<b>Asean Student/ Developing Countries</b>	: \$50



For registration and other important information, please visit:

<https://icicp2025.unjani.ac.id>

### Important Dates

1. Call For Paper Announcement : March 15 2025
2. First Round Abstract Submission : April 15 - May 15, 2025
3. First Round Abstract Review & Notification of Acceptance : May 16 - May 30, 2025
4. Second Round Abstract Submission : May 16 - June 15, 2025
5. Second Round Abstract Review & Notification of Acceptance : June 15 - June 30, 2025
6. Dates of International Conference : August 4 - 6, 2025

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